

Music Business Program (2-Qtr. Certificate) - Textbooks

Course Name	Course Code	Book Title	Author	Publisher	13-Digit ISBN	List Price
Music Law 1	MUBUS-101	Business Affairs Glossary (4th Ed.)	Robert J. Nathan	Music Law Resource, Inc.	978-0990878704	\$39.95
Music Law 1	MUBUS-101	...But Where do I Sign (2011)	Robert J. Nathan and Burgundy Morgan	Music Law Press	978-0982139608	\$49.95
Record Labels	MUBUS-103	All You Need to Know about the Music Business (10th Ed.)	Donald S. Passman	Simon & Schuster	978-1501122187	\$35.00
Your Music Business Career	MUBUS-104	All You Need to Know about the Music Business (10th Ed.) https://www.amazon.com/Need-Know-About-Music-Business/dp/1501122185/ref=tmm_hrd_swatch_0?encoding=UTF8&qid=1585953322&sr=8-1 https://www.barnesandnoble.com/w/all-you-need-to-know-about-the-music-business-donald-s-passman/1130507688?ean=9781501122187	Donald S. Passman	Simon & Schuster	978-1501122187	\$35.00
Agents & Bookings	MUBUB-105	This Business of Concert Promotion and Touring (2007) https://www.amazon.com/This-Business-Concert-Promotion-Touring/dp/0823076873/ref=tmm_hrd_swatch_0?encoding=UTF8&qid=1585962679&sr=8-1 https://www.barnesandnoble.com/w/this-business-of-concert-promotion-and-touring-ray-d-waddell/1111612503?ean=9780823076871	Ray D. Waddell, Rich Barnet, and Jake Berry	Billboard Books	978-0823076871	\$24.95
Digital Marketing	MUBUS-106	Music Marketing: Press, Promotion... (2009) https://www.amazon.com/Music-Marketing-Promotion-Distribution-Retail/dp/087639098X/ref=tmm_pap_swatch_0?encoding=UTF8&qid=1585962759&sr=8-3 https://www.barnesandnoble.com/w/music-marketing-mike-king/1122985810?ean=9780876390986	Mike King	Berklee Press	978-0876390986	\$24.99
Music Publishing	MUBUS-107	Music Publishing - The Complete Gude (2nd Edition) (Required) https://www.amazon.com/Music-Publishing-Complete-Guide/dp/1470643308/ref=sr_1_1?crid=2PK5DWCR8KF9B&dchild=1&keywords=winogradsky&qid=1585951849&srefix=winogradsky%2Caps%2C215&sr=8-1 https://www.barnesandnoble.com/w/music-publishing-the-complete-guide-steve-winogradsky/1116541285?ean=9781470643300	Steven Winogradsky, Esq., David Lowery, EdD	Alfred Music	978-1470643300	\$79.99
Music Publishing	MUBUS-107	Music, Money, and Success (8th Edition) (Optional/additional)	Jeffrey Brabec and Todd Brabec	Schirmer Trade Books	978-1787601383	\$34.99
Personal Management	MUBUS-108	Artist Management for the Music Business (4th Ed.) https://www.amazon.com/Artist-Management-Music-Business-Allen/dp/0815392664/ref=sr_1_1?dchild=1&keywords=artist+management+music+business+allen&qid=1585953891&s=books&sr=1-1 https://www.barnesandnoble.com/w/artist-management-for-the-music-business-paul-allen/1132406490?ean=9780815392668	Paul Allen	Routledge	978-0815392668	\$38.06
Music Law 2	MUBUS-201	Business Affairs Glossary (4th Ed.)	Robert J. Nathan	Music Law Resource, Inc.	978-0990878704	\$39.95
Music Law 2	MUBUS-201	...But Where do I Sign (2011)	Robert J. Nathan and Burgundy Morgan	Music Law Press	978-0982139608	\$49.95
Media Relations	MUBUS-202	Public Relations Writers Handbook (2nd Ed. 2007)	Merry Aronson, Don Spetner, and Carol Ames	Jossey-Bass	978-0787986315	\$40.00
Music Distribution	MUBUS-203	Music Distribution, Selling Music... (5th Ed. 2014)	C. Michael Brae	Hitman Records, Inc.	978-0615946832	\$19.95
Concert & Tour Production	MUBUS-204	This Business of Concert Promotion and Touring (2007)	Ray D. Waddell, Rich Barnet, and Jake Berry	Billboard Books	978-0823076871	\$24.95
Networking Strategies	MUBUS-206	Networking Strategies...New Music Business (2nd Ed. 2011)	Dan Kimpel	Course Technology Cengage Learning	978-1592007530	\$24.99
Music Publishing	MUBUS-207	Music Publishing - The Complete Gude (2nd Edition) (Required)	Steven Winogradsky, Esq., David Lowery, EdD	Alfred Music	978-1470643300	\$79.99
Music Licensing & Supervision	MUBUS-207	Music, Money, and Success (8th Edition) (Optional/additional)	Jeffrey Brabec and Todd Brabec	Schirmer Trade Books	978-1787601383	\$34.99

Elective Course Textbooks

Getting Gigs	MUBUS-114E	How to be Your Own Booking Agent (Revised 4th Ed. 2017) https://www.amazon.com/How-Your-Own-Booking-Agent/dp/154727770X/ref=sr_1_2?crid=QSX6N9O2RKQ6&dchild=1&keywords=how+to+be+your+own+booking+agent&qid=1585955935&s=books&srefix=how+to+be+your%2Cstripbooks%2C213&sr=1-2 https://www.barnesandnoble.com/w/how-to-be-your-own-booking-agent-jeri-goldstein/1129935060?ean=9781547277704	Jeri Goldstein	CreateSpace Independent Publishing Platform	978-1547277704	\$34.97
Business Writing	MUBUS-115E	Business Writing, What Works... (3rd Revised Ed.) https://www.amazon.com/Business-Writing-What-Works-Wont/dp/1250075491/ref=tmm_pap_swatch_0?encoding=UTF8&qid=1585955166&sr=1-1 https://www.barnesandnoble.com/w/business-writing-wilma-davidson/1136412425?ean=9781250075499	Wilma Davidson	St. Martin's Griffin	978-1250075499	\$19.99
The Touring Musician	MUBUS-212E	The Touring Musician (3rd Ed.)	Hal Galper	Alfred Publishing Company	978-0739046890	\$16.95
Grant Writing: Getting Free Money For Your Music Projects	MUBUS-216E	Winning Grants Step by Step... (4th Ed.)	Tori O'Neal-McElrath	Jossey-Bass	978-1118378342	\$41.50

Textbooks available in Players Supply (some) or online - many have an E-book option. Online prices (i.e. Amazon) most often lower than list price shown above.

Important links and information:

classrooms.mi.edu (the LMS)

*** One log in for email, LMS, Portal, etc.***

Password reset - go to the Library (first step for technical issues) or email helpdesk@mi.edu

lmshelp@mi.edu

helpdesk@mi.edu

<https://selfservice.mi.edu/Student/>

mobile.mi.edu

<http://library.mi.edu/newstudentguide> - information and resources, log-in links, Student Handbook, Course Catalog, maps, etc.

<http://library.mi.edu/> - main Library page

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